

Combatting Illegal Trade

Truckers Combatting Illegal Trade

Anti-Human Trafficking



NEWS > LOCAL NEWS

Truckers take a stand against human trafficking



READ WATCH LISTEN NEWSLETTERS SONAR EVENTS DISCOVER RESOURCES AB

Small Fleet keynote: How truck drivers can help prevent human trafficking

'The fact that you're willing to sit there and take a second look really could mean the difference, honestly, between life and death'

Joanna Marsh - Wednesday, June 15, 2022

2 minutes read

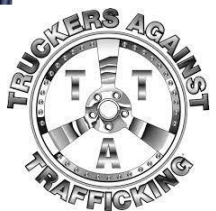


SAFETY

How trucking can combat human trafficking

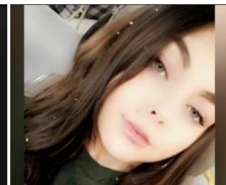
Jan. 24, 2022

In a recent survey conducted by Truckers Against Trafficking, the No. 1 way drivers were solicited for sex was by a knock at the door of their cab. Find out how everyone in the trucking industry can be an active participant in fighting human trafficking.



Utah truckers on the front lines of stopping human trafficking

by Kelly Vaughn, KUTV | Friday, February 25th 2022



3

VIEW ALL PHOTOS


The family of a missing Utah teen and advocates trying to stop human trafficking say truckers may be the key to finding and rescuing victims. (KUTV)

Truckers Against Trafficking

Anti-Human Trafficking



TAT BY THE NUMBERS



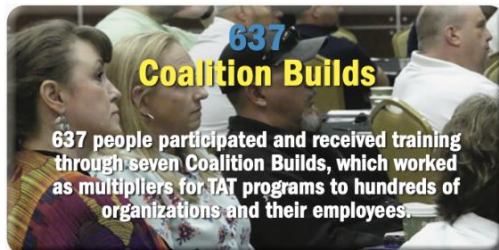
5,068
Freedom Drivers Project

5,068 people toured or viewed the Freedom Drivers Project at 35 events, either in person or virtually.



921
Law Enforcement

921 law enforcement officers received TAT training through both in-person and virtual events, including the last three Justice Seekers panels.



637
Coalition Builds

637 people participated and received training through seven Coalition Builds, which worked as multipliers for TAT programs to hundreds of organizations and their employees.



142
Presentations

142 presentations were given by TAT staff.



1,288,862
TAT Trained

Registrations of TAT Trained on our website are up from 1,014,367 at the end of 2020 to the current number of 1,288,862.



66
New Carriers

66 new carriers registered on TAT's website in 2021, resulting in 69,471+ drivers being TAT-trained as a result of Corporate Engagement (CE) interactions with shipping partners and other organizations: CE staff presented at 31 events, 27 of which were virtual, to 1,854+ audience members.



7,737+
Canada

7,737+ people are TAT and BOTL trained in Canada.

TAT BY THE NUMBERS



634
Empower Freedom

634 people heard Empower Freedom presentations, and the number of trained energy personnel rose to more than 11,440.



167,648+
BOTL

167,648+ registered trained through Busing on the Lookout (BOTL). This includes more than 245 transit agencies, more than 80 private bus companies, more than 1,900 school districts and partners in all 50 states.



193,761
Social Media

193,761 people follow TAT on Facebook, up from 190,443 at the end of 2020. TAT had 28,752 Twitter followers in 2021 and 14,731 followers on Instagram

About Us

Philip Morris International

Philip Morris International is the leading international tobacco company, with a diverse workforce of around 73,500 people who hail from every corner of the globe.

PMI is in the midst of a large-scale transformation, from a cigarette manufacturer to a science and technology-driven company that provides smoke-free alternatives to cigarettes. Replacing cigarettes with smoke-free products as fast as possible is a dramatic move. It's the biggest shift in the history of the company. And it's the right one for our consumers, shareholders, and society.

Furthermore, PMI strives to be environmentally and socially responsible. The company is dedicated to fighting the illicit cigarette trade to protect consumers from counterfeit or tampered products.



PHILIP MORRIS
INTERNATIONAL

73,500

Employees around the world

400+

R&D scientists, engineers and technicians working on smoke-free products

180+

Markets where our products are sold

150

Million consumers worldwide

38

Production facilities worldwide

6

Of the world's top international 15 brands, including Marlboro



PHILIP MORRIS
INTERNATIONAL

Combating Illegal Trade in Tobacco Products

The Impact of Illicit Trade

The Math

COST OF ILLICIT TRADE

is estimated to be a

\$2.2 T a year industry

ALMOST AS MUCH
AS THE GDP OF

**GREAT
BRITAIN**



The Impact of Illicit Trade

The Math

1. United States (GDP: 20.49 trillion)
2. China (GDP: 13.4 trillion)
3. Japan: (GDP: 4.97 trillion)
4. Germany: (GDP: 4.00 trillion)
5. United Kingdom: (GDP: 2.83 trillion)
6. France: (GDP: 2.78 trillion)
7. India: (GDP: 2.72 trillion)
- 8. Illicit Trade (2.2 trillion)**
9. Italy: (GDP: 2.07 trillion)
10. Brazil: (GDP: 1.87 trillion)
11. Canada: (GDP: 1.71 trillion)



The Cost of Illicit Trade

Beyond dollars and cents

infobae

MÉXICO AMÉRICA ARGENTINA COLOMBIA TENDENCIAS DEPORTES

Martes 12 de Julio de 2022

México Últimas Noticias Vacuna COVID-19 Elecciones 2021 ESPN Cultura Newsletters

MÉXICO  Escuchar artículo

Cómo el CJNG y el Cártel del Tabaco han redoblado la producción de cigarrillos ilegales en México



os ex agentes
los de Jalisco, Estado

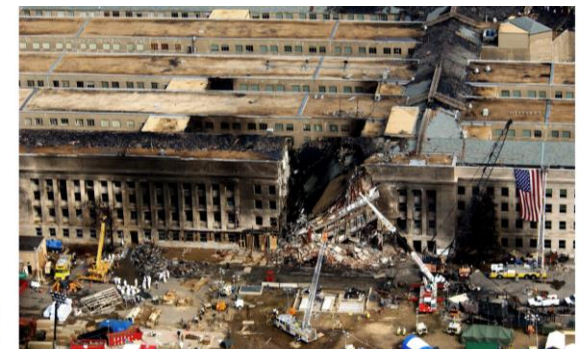
MIGRANT TRAGEDY IN SAN ANTONIO

At least 50 people found dead in abandoned 18-wheeler in San Antonio

The authorities said the tragedy appeared to be the deadliest migrant-smuggling operation in memory. Sixteen people were taken to hospitals.

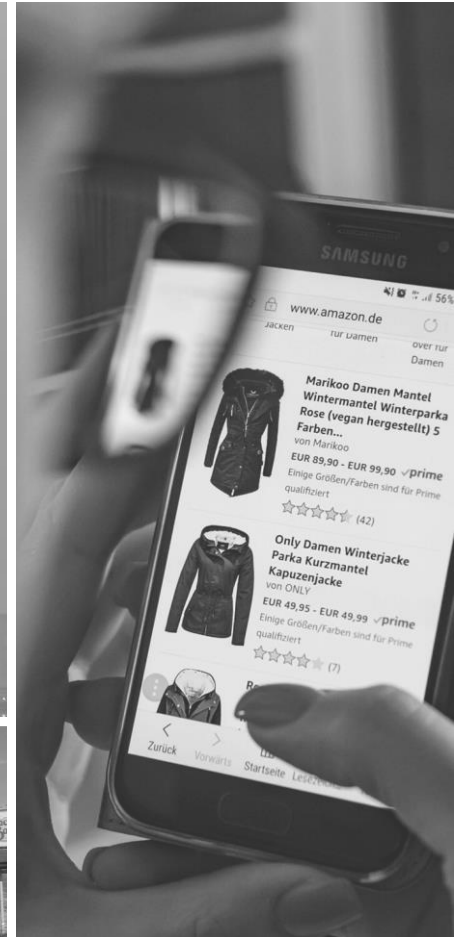
BY **JADEN EDISON** AND **PATRICK SVITEK** JUNE 27, 2022 UPDATED: JUNE 28, 2022

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The Impact of Illicit Trade

E-Commerce, COVID-19, Counterfeiting, Smuggling





Illicit Trade in Tobacco Products

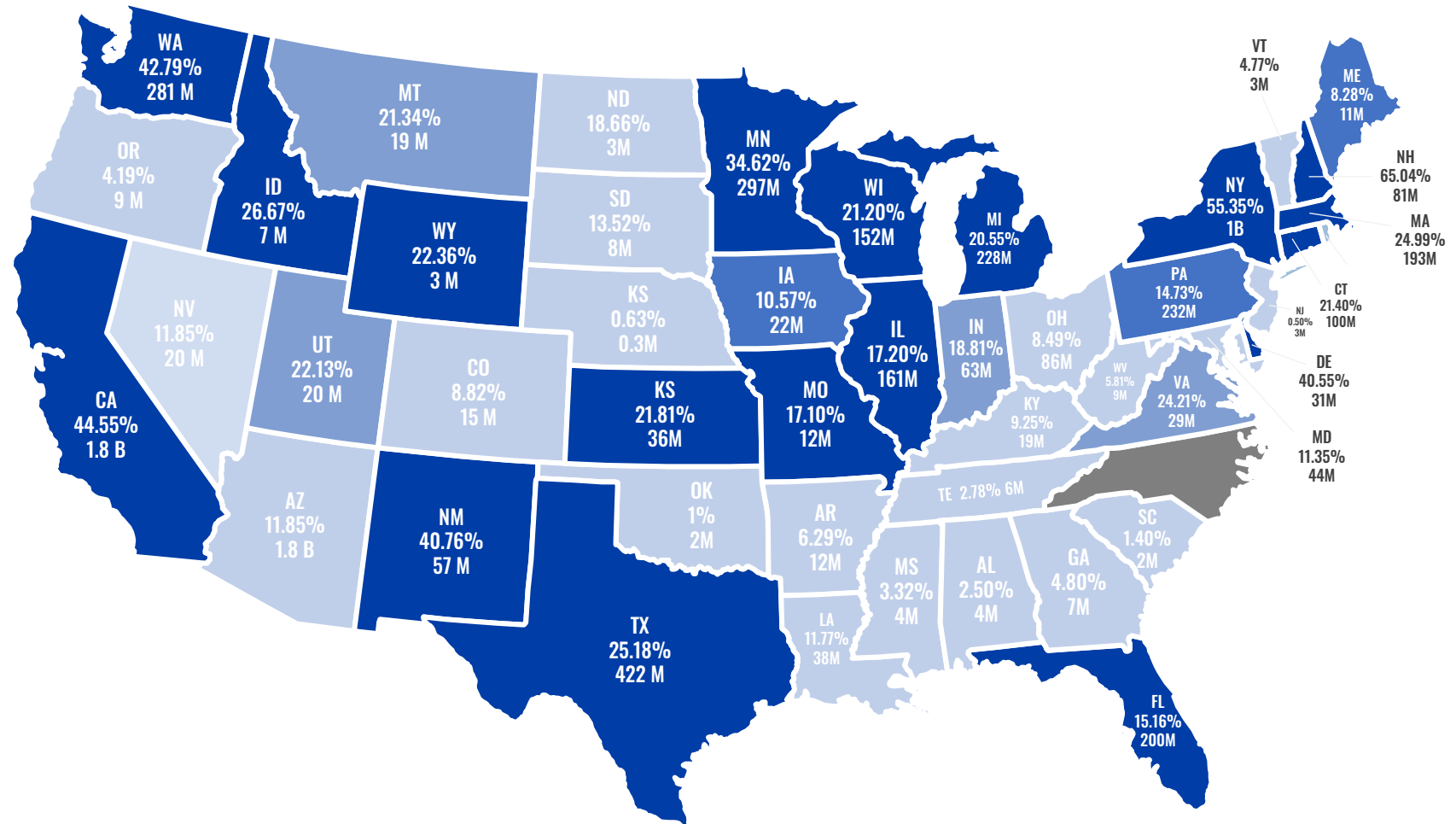
The Impact in the United States

21%

ILLICIT CIGARETTES SALES

\$6.92 B

ESTIMATED TAX LOSS

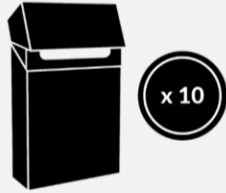


Illicit Trade in Tobacco Products

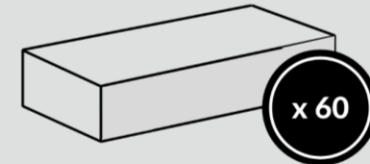
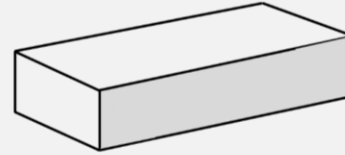
The Math of Tobacco



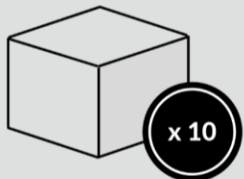
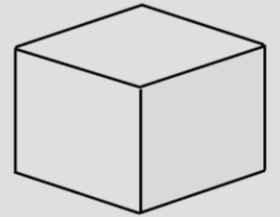
20 cigarettes in a pack



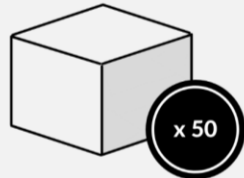
10 packs in a carton



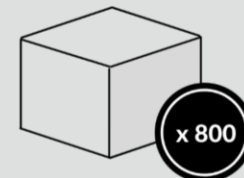
60 cartons in a case



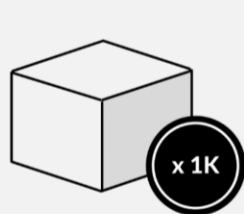
Car = 10 cases: \$20,000 profit



Van = 50 cases: \$100,000 profit



Truck = 800 cases: \$1.6M profit



Standard 40' Shipping Container = 1K cases: \$2-4M profit



Smuggling & Cover Loads

Examples from Across the Globe



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INTERNATIONAL





PHILIP MORRIS
INTERNATIONAL

Illicit Trade in Tobacco Products

Low Risk, High Reward

\$2.3

MILLION IN PROFIT FOR ONE CONTAINER



US\$ 0.20

Cost to produce one counterfeit pack of cigarettes in China



US\$ 5.00 – 10.00

Approximate street value of one pack of 20 counterfeit cigarettes



US\$ 100,000

Cost of smuggled container of 10 million counterfeit cigarettes



US\$ 2,300,000

Potential profit to smugglers from one container of counterfeit cigarettes

Hiding in Plain Sight



Smuggling & Cover Loads

Examples from Across the Globe



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Smuggling & Cover Loads

Examples from Across the Globe



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Operation Smokescreen

MODUS OPERANDI



From Bulk Cash to Cigarettes

Between 1996 and 2000, Hezbollah used bulk cash to purchase about \$8 million in cigarettes in North Carolina, where cigarette tax was 5 cents per pack.



Advantage on Tax Differentials

They then travelled to sell the cigarettes in Michigan, where the cigarettes tax is 75 cents per pack. The group was able to avoid paying the tax to the State of Michigan, pocketing the difference in prices between the two states



Finance Terrorist Organization in Lebanon

The estimated profit of **\$1.5M** was sent to Hezbollah in Lebanon as cash and goods.

INVOLVED

- Sheriff's Office in Iredell County, North Carolina
- Federal Bureau of Investigation
- Bureau of Alcohol, Tobacco, Firearms and Explosives
- Immigration and Naturalization Service
- U.S. Department of State's Diplomatic Security Service

OUTCOME

Hezbollah members from the Charlotte cell were arrested, tried, and convicted in a federal court in Charlotte, North Carolina.

26 people were indicted in the operation.



1. Mohamad Youssef Hammoud, cell leader, sentenced to 155 years in federal prison.
2. Shawqi Youssef, cell "right-hand man," sentenced to 70 years in prison.

Illicit Trade in Tobacco Products

Our Strategy



**RESEARCH &
INTELLIGENCE**



**PROTECTING OUR
SUPPLY CHAIN**



PARTNERSHIPS



**COOPERATION WITH
LAW ENFORCEMENT**



**AWARENESS
RAISING**

Operation Stolen Promise

Combatting COVID-19 related illegal trade

U.S. Immigration and Customs Enforcement (ICE) Homeland Security Investigations (HSI) launched Operation Stolen Promise (OSP) in April 2020 to protect the Homeland from the increasing and evolving threat posed by COVID-19-related fraud and criminal activity.



3,131 COVID-19 RELATED SEIZURES
Prohibited COVID-19 Test Kits • Prohibited
Pharmaceuticals • Counterfeit Masks &
More



**84.6K COVID-19 RELATED DOMAINS
ANALYZED**



362 CRIMINAL ARRESTS



**\$54.7+ MILLION USD ILLICIT PROCEEDS
SEIZED**



31 CONVICTIONS

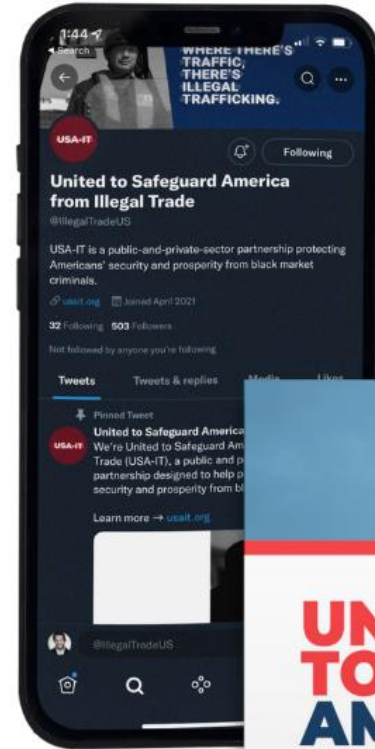


United to Safeguard America from Illegal Trade

Our Work YTD

A Cohesive Effort to Shine a Light on Illegal Trade

Launched on June 8, 2021, USA-IT, the integrated campaign designed and implemented by PMI—with the support of more than 60 public-and private-sector brand integrity leaders and organizations—sought to inform opinion leaders, policymakers, law enforcement, and the broader public about the emerging threat of illegal trade and its severe impacts across 12 states facing critical illegal trade issues. It also aimed to spotlight the resources available by federal and state agencies, the private sector, nonprofits, and other organizations dedicated to fighting illegal trade to learn more and report suspected crimes.



USA-IT: Arizona

Overall, Arizona accounted for more losses in transit of controlled prescription substances than any other state, with **17,514 incidents** from 2014-2019.

In 2017, federal law enforcement in Arizona **seized** over **\$13 million in smuggled currency**, third most in the nation.

Arizona **ranks 13th in U.S. in human trafficking** cases. Since 2007, Arizona has had 1,396 cases of human trafficking.

Total revenue lost due to tobacco smuggling in Arizona: **\$175 million**.

In 2021 alone, **retail thefts** in Arizona totaled **\$1.3 billion** and cost more than **\$127 million** in state and local taxes.

USA-IT: Arizona

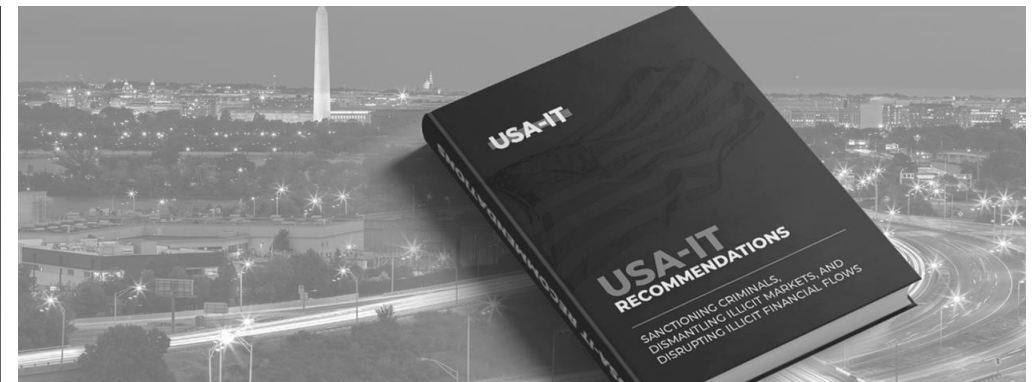
PARTNERS

In Arizona, USA-IT is working with:



United to Safeguard America from Illegal Trade

Our Work YTD



Moving Forward

What's Next?



| Thank You

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