

In Print in the Fuel Monitor magazine - Year Round or Quarterly



Spring Edition - March

Industry and Regulatory Agency News; APMA Scholarship Golf Preview

Files due by February 19, 2016



Summer Edition - June

Annual Conference Preview; Scholarship Golf Tournament Recap and Photos

Files due by May 20, 2016



Fall Edition - September

Industry and Regulatory Agency News; Scholarship Foundation Awardees Feature

Files due by August 19, 2016



Winter Edition - December

ANNUAL DIRECTORY; Conference Summary and Photos

Files due by Dec. 16, 2016

Online at www.apma4u.org - Year Round

Industry news, events and updates. APMA members-only content.

Thank you for advertising with APMA!

2016

APMA Media Kit ARIZONA PETROLEUM MARKETERS ASSOCIATION



Rates and Order Form

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- APMA represents 120+ members that distribute fuel products to 850+ locations throughout Arizona, plus all of the diverse fields that touch the petroleum distribution industry
- Our publications give you direct access to the entire APMA membership, comprised of key decision makers, including CEOs, owner/operators and purchasers.

For more information, please contact Amanda Gray, APMA Executive Director, 602-330-6762 or fuelmonitor@apma4u.org.

ADVERTISING ORDER AUTHORIZATION AND RATES

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 Ad on all apma4u.org pages (includes \$1,000 contribution to APMA Scholarship Foundation for premium ad space on Scholarship page)

Enhanced
 Ad on home page, membership page and annual conference page

Basic
 Ad on membership page only

Submit Orders and Ad Files

Via Email: fuelmonitor@apma4u.org OR Fax: 602-391-2817 OR

Mail: PO Box 44536, Phoenix, AZ 85064-4536

FUEL MONITOR

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Back Cover		\$4,000
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¼ Page	\$1,100	\$1,500
BC	\$350	\$400

1X Rates:		
	B&W	Color
Back Cover		\$1,200
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Full Page	\$780	\$900
½ Page	\$480	\$600
¼ Page	\$330	\$450
BC	\$100	\$125

ONLINE

Premium	\$2,000
Enhanced	\$500
Basic	\$250

APMA Members receive a 10% discount on all ad rates.

Advertising Specs

Print sizes in inches – width by height

Magazine trim size	8.5 x 11
Full page bleed	8.75 x 11.25
Full page no bleed	7.5 x 10
½ Horizontal	7.5 x 5
½ Vertical	3.625 x 5
Business Card	3.5 x 2.25

Online size in pixels – width by height

Leaderboard	728 x 90
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Digital files preferred. PDF files with all fonts included at 300 dpi appreciated. Large files, FTP upload option is available on request. For Business card ads, provide scan of business card in PDF format. Custom-designed card style ads of equivalent size acceptable.