

APMA 2014 Annual Conference

Partners in Progress



October 5
Enchantment Resort

Annual Conference:
Board Meeting and
Welcome Reception
with Casino Games

October 6
Enchantment Resort

Annual Conference:
Educational Sessions
and Networking
Opportunities

October 7
Seven Canyons

Golf Tournament:
Scramble Format
with Prize Raffle,
50/50 Game and
Golf Goodie Bags

Join Us!

The APMA 2014 Annual Conference and Golf Outing will be a do-not-miss event set against the breathtaking red rocks of Sedona, Arizona.

APMA
ARIZONA PETROLEUM MARKETERS ASSOCIATION



Conference Registration

Conference Attendee
\$350

Includes Sunday welcome reception (two drink tickets and appetizers); Monday educational sessions and buffet breakfast and lunch; and Monday evening plated dinner.

Spouse Attendee
\$200

Includes all of the above.

Please note that resort reservations are separate.

Conference Sponsorships

- Diamond Sponsor** \$10,500
- Four conference registrations and Two golf registrations
 - Listed on all signage and Hole sponsorship
 - Banner hung in ballroom
 - Mention in onsite program with logo
 - Verbal recognition and Ribbon on attendee lanyards

- Ruby Sponsor** \$5,000
- Three conference registrations and Two golf registrations
 - Listed on all signage and Hole sponsorship
 - Banner hung in ballroom
 - Mention in onsite program with logo
 - Verbal recognition and Ribbon on attendee lanyards

- Platinum Sponsor** \$2,500
- Two conference registrations and Two golf registrations
 - Listed on all signage and Hole sponsorship
 - Mention in onsite program with logo
 - Verbal recognition and Ribbon on attendee lanyards

- Gold Sponsor** \$2,000
- One conference registration and One golf registration
 - Mention in onsite program with logo
 - Verbal recognition and Ribbon on attendee lanyards

- Silver Sponsor** \$1,500
- One conference registration
 - Mention in onsite program with logo
 - Verbal recognition and Ribbon on attendee lanyards

- Bronze Sponsor** \$500
- Mention in onsite program
 - Verbal recognition and Ribbon on attendee lanyards

- Cocktail Sponsor** \$250
- Mention on signage at reception and button

Enchantment Resort reservations are available until 9/12/14 or when block is full by calling **800-826-4180**.

Blocked Daily Room Rates*:

\$209 per night for Casita Bedroom/Deluxe Studio

\$289 per night for Casita Junior Suite

\$445 per night for Casita One Bedroom

*In addition to daily room rate, there will be an \$18 per room daily resort fee based on single or double occupancy, plus taxes.



Golf Tournament Sponsorships

Luncheon Sponsor \$2,000

- Foursome for golf and lunch
- Banner hung at awards luncheon
- Corporate logo on lunch tables and napkins

Hole in One Sponsor \$500

- Corporate logo on tee sign with prize of choice

Breakfast Sponsor \$500

- Corporate logo on breakfast table and napkins

Hole Sponsor \$200

- Corporate logo on tee sign
- Proceeds benefit the APMA Scholarship Foundation



Golf Registration

Foursome \$800

- Golf and awards lunch for four

Single Golfer \$200

- Golf and awards lunch for one

Hole Sponsor Package \$900

- Hole sponsor plus foursome

Not a golfer?

ALTERNATE TUESDAY
ACTIVITY SUGGESTIONS:

Pamper yourself at Mii Amo Spa. Call 928-203-8500 for reservations.

Hang out poolside or take a hike.

Volunteer at the Tournament or join up for the awards lunch

Conference Golf Tournament

Seven Canyons

755 Golf Club Way, Sedona, AZ 86336

Tuesday, October 7, 2014

7:30 – 8:15 am Registration

8:30 am Shotgun Start

1:00 pm Awards Lunch

Scramble Format

Mulligans and Raffle Tickets will be available at check in!

Schedule of Events

Partners in Progress

Sunday, October 5

Enchantment Resort

2 – 7 pm Registration

3 – 5 pm Board Meeting

5 – 7 pm Welcome Reception

Monday, October 6

Enchantment Resort

7 – 1 pm Registration

8 – 9 am Breakfast Buffet and
President's Welcome

9 – 10:30 am General Sessions:

UST Roundtable

Leadership Choice

10:45 – 12 pm Breakout Meetings:

CRM for Marketers

Email Marketing

Transport Legal Issues

12 – 1 pm Lunch Buffet

1 – 2 pm Association
Development Stakeholder
Meeting

2 – 6 pm Afternoon at Leisure

6 – 7 pm Cocktail Reception

7 – 9 pm Signature Dinner

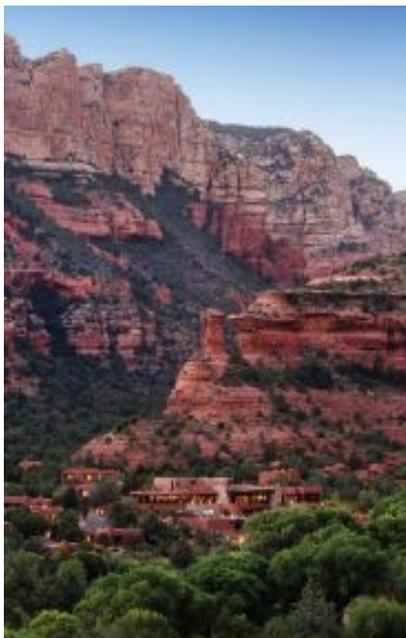
Tuesday, October 7

Seven Canyons

7 – 8 am Golf Registration

8:30 am Tournament Shotgun
Start

1 – 2 pm Awards Luncheon



Where to eat?

After Sunday's welcome reception, attendees are on your own for dinner.

Make a reservation early (928-282-2900) for these onsite restaurants:

Che-Ah-Chi – signature restaurant

Tii Gavo – casual Southwestern

No reservations needed:

View 180 – tapas style

Mii Amo Café - contemporary

Why Sponsor?

Conference sponsorship packages are the number one way to increase your marketability among APMA members and show your support for your state association – valuable benefits for both your company and APMA.



What to Pack?

Sunday evening and **Monday morning** are business casual.

Monday afternoon you might want hiking shoes or those lucky croquet tennis!

Monday evening is business formal dress.

Tuesday at the golf course is clubhouse attire (no jeans).

2014 APMA Annual Conference and Golf Tournament

Sponsorship & Registration Form

Company Name _____

Primary Attendee _____

Other Attendees _____

Mailing Address _____

Phone _____

Email _____

Conference Options:

- Diamond Sponsor \$10,500
- Ruby Sponsor \$5,000
- Platinum Sponsor \$2,500
- Gold Sponsor \$2,000
- Silver Sponsor \$1,500
- Bronze Sponsor \$500
- Cocktail Sponsor \$250

- Attendee \$350
- Spouse \$200

Golf Options:

- Luncheon Sponsor \$2,000
- Hole in One Sponsor \$500
- Breakfast Sponsor \$500
- Hole Sponsor \$200

- Hole Sponsor Package \$900
- Foursome \$800
- Single Golfer \$200
- Awards Lunch only \$50

Name of Spouse _____

- Non-Member Fee \$100

(In addition to above fees – can be credited toward APMA membership fee)

Golfer Names _____

TOTAL CHARGES \$ _____

- Check payable to APMA enclosed.

- Please charge my: Visa MasterCard AMEX Discover

Card # _____ Exp. Date _____ CVV # _____

Authorizing Signature _____

Billing Address (if different from above) _____

Email Address (required for receipt, if different from above) _____

Mail to APMA at PO Box 44536, Phoenix, AZ 85064 or fax to 602-391-2817 or email to Amanda@apma4u.org

Please note that resort reservations are separate. Call Enchantment before 9/12/14 at **800-826-4180** and mention the APMA Conference. Conference and Sponsorship Registrations due by 9/19/14.