2013 APMA Conference

OVERVIEW

October 6-8

The APMA 2013 Annual Conference will be held Sunday, October 6 – Tuesday, October 8 at The Enchantment Resort, a five star resort nestled in the breathtaking red rocks of Sedona, Arizona. The Enchantment is located at 525 Boynton Canyon Road, Sedona, AZ 86336.

The Enchantment Resort



Resort reservations are available now by calling 800-826-4180.

Blocked Daily Room Rates*:

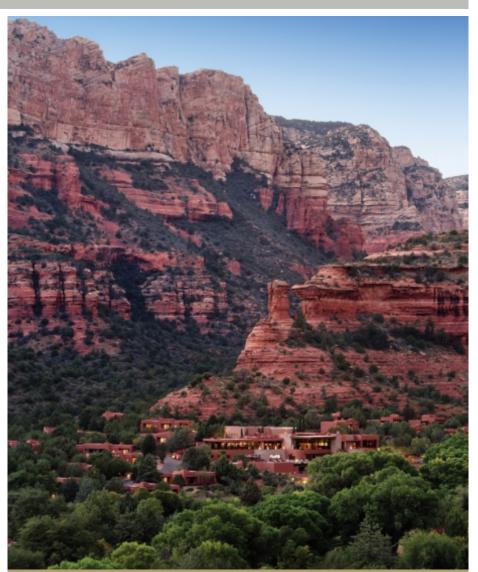
\$209 per night for Casita Bedroom/ Deluxe Studio

\$289 per night for Casita Junior Suite \$445 per night for Casita One Bedroom

*In addition to daily room rate, there will be an \$18 per room daily resort fee based on single or double occupancy, plus applicable taxes. Porterage fee (for golf cart transportation) is at each guest's discretion.

Golf Tournament at Sedona Golf Resort

The Conference Golf Tournament will be held at the Sedona Golf Resort on Tuesday, October 8 with an 8:30 am shotgun start. The course is located at 35 Ridge Trail Drive, Sedona, AZ 86351. Driving directions from Enchantment to the Golf Tournament will be provided.



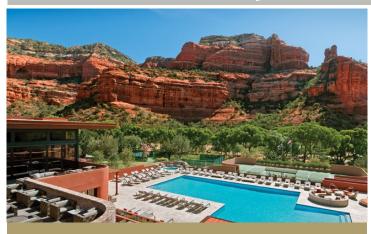
Fueling Change

"When you are through changing, you're through" - Bruce Barton. We work in an industry and live in a world where change is a certainty. It is up to us to determine how we will respond to those changes. Will we alter our business strategies when the old ones are not working? Will we dialogue with regulators to form the least

restrictive, most common sense regulations? Will we rise to the challenge of fueling change?



2013 APMA ANNUAL CONFERENCE



Conference Registration:

Conference Attendee

\$350

Includes Sunday welcome reception (two drink tickets and heaver appetizers); Monday educational programming and buffet breakfast and lunch; and Monday evening plated dinner.

Spouse

\$200

Includes all of the above.

Please note that resort reservations are separate.

Golf Tournament Sponsorship Levels:

Luncheon Sponsor

\$2,000

- Foursome for golf and lunc
- o Banner hung in lunch area
- Corporate logo on lunch tables and napkins

Hole in One Sponsor

\$500

Corporate logo on hole with prize of choice

Breakfast Sponsor

\$400

 \circ $\,\,\,\,\,$ Corporate logo on breakfast table and napkins

Hole Sponsor

\$200

- Corporate logo on hole
- Hole Sponsor proceeds benefit the APMA Scholarship Foundation

Golf Registration:

Foursome – golf and awards lunch for four

\$700

Single Golfer – golf and awards lunch for one

\$175

Hole Sponsor Package – Hole Sponsor plus Foursome 🖇 \$800

Conference Sponsorship Levels:

Diamond Sponsor

\$10,500

- Four conference registrations
- o Two golf registrations
- Hole Sponsorship
- Listed on all signage
- o Banner hung in ballroom
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyards

Ruby Sponsor

\$5,000

- Three conference registrations
- Two golf registrations
- Hole Sponsorship
- Listed on all signage
- Banner hung in ballroom
- Mention in onsite program with logo
- o Verbal recognition and ribbon on lanyards

Platinum Sponsor

\$2,500

- Two conference registrations
- Two golf registrations
- Hole Sponsorship
- Listed on all signage
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyards

Gold Sponsor

\$2,000

- One conference registrations
- One golf registration
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyard

Silver Sponsor

\$1,500

- One conference registration
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyard

Bronze Sponsor

\$500

- o Mention in onsite program
- o Verbal recognition and ribbon on lanyard

Cocktail Sponsor

\$250

- Mention on signage at cocktail reception
- Cocktail button



Sunday, October 6.

2:00 – 6:00 pm Registration

3:00 - 4:00 pm APMA Board of Directors Meeting

Schedule of Events:

4:00 - 6:00 pm Welcome Reception

Fueling Change:

The Need To Know Info

Why sponsor? Conference sponsorship packages are a great way to increase your marketability among APMA members and support your state association – valuable benefits for both your company and APMA.

Want to get involved? Donate to the golf bags or golf raffle. Volunteer at the Conference or the Golf Tournament. Invite an industry contact to attend.

Where to eat? After Sunday night's welcome reception, attendees are on your own for dinner arrangements. Be sure to make a reservation (928-282-2900) in advance for these site restaurants:

- Che-Ah-Chi signature restaurant
- Tii Gavo casual Southwestern

No reservations taken at these onsite options:

- View 180 tapas-style
- Mii amo Café contemporary

Or venture in to Sedona for more choices!

What to pack? Sunday evening and Monday morning are business casual. Monday afternoon you may need hiking shoes! Monday evening is business formal dress. Tuesday at the golf course is clubhouse attire.

Not a golfer?

Alternate Tuesday activity suggestions.

Pamper yourself at Mii Amo Spa. Call: 928-203-8500

Hang out poolside.

Join the golfers for the awards



Monday, October 7.

8:00 – 9:00 am Breakfast Buffet, President's Welcome and Executive's Message

9:00 – 10:45 am Educational Speakers TBD

11:00 - 12:00 pm Breakout Meetings

12:00 - 1:00 pm Lunch Buffet

1:00 – 3:00 pm Networking Activities (sign up at Registration)

7:00 - 9:00 Dinner

Tuesday, October 8.

7:00 – 8:15 am Golf Registration at Sedona Golf Resort

8:30 am Tournament Shotgun Start 12:30 pm Awards Luncheon

http://apma4u.org/annual-conference/

2013 APMA ANNUAL CONFERENCE

Registration Form

Company Name Primary Attendee Other Attendees Mailing Address Phone Email Conference Options: O Diamond Sponsor \$10,500 O Luncheon Sponsor \$2,000 O Hole in One Sponsor \$500 O Platinum Sponsor \$2,500 O Breakfast Sponsor \$400 O Gold Sponsor \$2,000 O Hole Sponsor \$400 O Gold Sponsor \$1,500 O Foursome \$700 O Silver Sponsor \$1,500 O Foursome \$700 O Bronze Sponsor \$500 O Single Golfer \$175 O Cocktail Sponsor \$250 O Single Golfer \$175 O Cocktail Sponsor \$150 O Cocktail Sponsor	110013	ciacion					The state of the s
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Email Address (required for receipt, if different from above)