

2013 APMA Conference

OVERVIEW

October 6-8

The APMA 2013 Annual Conference will be held Sunday, October 6 – Tuesday, October 8 at The Enchantment Resort, a five star resort nestled in the breathtaking red rocks of Sedona, Arizona. The Enchantment is located at 525 Boynton Canyon Road, Sedona, AZ 86336.

The Enchantment Resort



Resort reservations are available now by calling 800-826-4180.

Blocked Daily Room Rates*:

\$209 per night for Casita Bedroom/
Deluxe Studio

\$289 per night for Casita Junior Suite

\$445 per night for Casita One
Bedroom

*In addition to daily room rate, there will be an **\$18 per room daily resort fee** based on single or double occupancy, plus applicable taxes. Portage fee (for golf cart transportation) is at each guest's discretion.

Golf Tournament at Sedona Golf Resort

The Conference Golf Tournament will be held at the Sedona Golf Resort on Tuesday, October 8 with an 8:30 am shotgun start. The course is located at 35 Ridge Trail Drive, Sedona, AZ 86351. Driving directions from Enchantment to the Golf Tournament will be provided.



Fueling Change

“When you are through changing, you’re through” - Bruce Barton.
We work in an industry and live in a world where change is a certainty. It is up to us to determine how we will respond to those changes. Will we alter our business strategies when the old ones are not working? Will we dialogue with regulators to form the least restrictive, most common sense regulations? Will we rise to the challenge of fueling change?



2013 APMA ANNUAL CONFERENCE



Conference Registration:

Conference Attendee **\$350**

Includes Sunday welcome reception (two drink tickets and heavy appetizers); Monday educational programming and buffet breakfast and lunch; and Monday evening plated dinner.

Spouse **\$200**

Includes all of the above.

Please note that resort reservations are separate.

Golf Tournament Sponsorship Levels:

Luncheon Sponsor **\$2,000**

- Foursome for golf and lunch
- Banner hung in lunch area
- Corporate logo on lunch tables and napkins

Hole in One Sponsor **\$500**

- Corporate logo on hole with prize of choice

Breakfast Sponsor **\$400**

- Corporate logo on breakfast table and napkins

Hole Sponsor **\$200**

- Corporate logo on hole
- Hole Sponsor proceeds benefit the APMA Scholarship Foundation

Golf Registration:

Foursome – golf and awards lunch for four **\$700**

Single Golfer – golf and awards lunch for one **\$175**

Hole Sponsor Package – Hole Sponsor plus Foursome **\$800**

Conference Sponsorship Levels:

Diamond Sponsor **\$10,500**

- Four conference registrations
- Two golf registrations
- Hole Sponsorship
- Listed on all signage
- Banner hung in ballroom
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyards

Ruby Sponsor **\$5,000**

- Three conference registrations
- Two golf registrations
- Hole Sponsorship
- Listed on all signage
- Banner hung in ballroom
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyards

Platinum Sponsor **\$2,500**

- Two conference registrations
- Two golf registrations
- Hole Sponsorship
- Listed on all signage
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyards

Gold Sponsor **\$2,000**

- One conference registrations
- One golf registration
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyard

Silver Sponsor **\$1,500**

- One conference registration
- Mention in onsite program with logo
- Verbal recognition and ribbon on lanyard

Bronze Sponsor **\$500**

- Mention in onsite program
- Verbal recognition and ribbon on lanyard

Cocktail Sponsor **\$250**

- Mention on signage at cocktail reception
- Cocktail button



Fueling Change: The Need To Know Info

Why sponsor? Conference sponsorship packages are a great way to increase your marketability among APMA members and support your state association – valuable benefits for both your company and APMA.

Want to get involved? Donate to the golf bags or golf raffle. Volunteer at the Conference or the Golf Tournament. Invite an industry contact to attend.

Where to eat? After Sunday night's welcome reception, attendees are on your own for dinner arrangements. Be sure to make a reservation (928-282-2900) in advance for these site restaurants:

- Che-Ah-Chi – signature restaurant
- Tii Gavo – casual Southwestern

No reservations taken at these onsite options:

- View 180 – tapas-style
- Mii amo Café – contemporary

Or venture in to Sedona for more choices!

What to pack? Sunday evening and Monday morning are business casual. Monday afternoon you may need hiking shoes! Monday evening is business formal dress. Tuesday at the golf course is clubhouse attire.

Not a golfer?

Alternate Tuesday activity suggestions.

Pamper yourself at Mii Amo Spa.
Call: 928-203-8500

Hang out poolside.

Join the golfers for the awards lunch.



Schedule of Events:

Sunday, October 6.

2:00 – 6:00 pm Registration

3:00 – 4:00 pm APMA Board of Directors Meeting

4:00 – 6:00 pm Welcome Reception

Monday, October 7.

8:00 – 9:00 am Breakfast Buffet, President's
Welcome and Executive's Message

9:00 – 10:45 am Educational Speakers TBD

11:00 – 12:00 pm Breakout Meetings

12:00 – 1:00 pm Lunch Buffet

1:00 – 3:00 pm Networking Activities
(sign up at Registration)

7:00 – 9:00 Dinner

Tuesday, October 8.

7:00 – 8:15 am Golf Registration at Sedona Golf
Resort

8:30 am Tournament Shotgun Start

12:30 pm Awards Luncheon

Registration Form



We cannot wait to see you there!

Company Name _____

Primary Attendee _____

Other Attendees _____

Mailing Address _____

Phone _____

Email _____

Conference Options:

- Diamond Sponsor \$10,500
- Ruby Sponsor \$5,000
- Platinum Sponsor \$2,500
- Gold Sponsor \$2,000
- Silver Sponsor \$1,500
- Bronze Sponsor \$500
- Cocktail Sponsor \$250

- Attendee \$350
- Spouse \$200

Name of Spouse _____

- Non-Member Fee \$100

(In addition to above fees – Can be credited toward APMA membership later)

Golf Options:

- Luncheon Sponsor \$2,000
- Hole in One Sponsor \$500
- Breakfast Sponsor \$400
- Hole Sponsor \$200
- Foursome \$700
- Single Golfer \$175
- Foursome Package \$800
- Awards Lunch Only \$30

Golfer Names _____

TOTAL CHARGES \$ _____

- Check payable to APMA enclosed.

- Please charge my: Visa Mastercard AMEX

Card # _____ Exp. Date _____ CVV# _____

Authorizing Signature _____

Name on card _____

Billing Address (if different from above) _____

Email Address (required for receipt, if different from above) _____